

MATCHLEADS

Even though we live in a highly connected world, but more than often, successful connections are built on face-to-face meetings. No wonder why networking at events and matchmaking apps have become more popular than ever before. Traditionally, only big organizations with huge budgets were considered to facilitate business matchmaking. But things have changed with MatchLeads by Eventdex.

Eventdex provides a seamless matchmaking solution that simplifies one on one meetings. MatchLeads is made for every event team to ensure connections are built before, during and after your event is over.



Key Features

- Set one-on-one meetings
- Access open, closed or semi-open match maker events
- Reschedule and manage appointments
- Add comments and notes to appointments
- Manage tables and booths
- Share pictures, videos and marketing material
- Manage buyer and seller schedules
- Access buyer and seller portals with dashboards
- Get access to surveys, analytics, demographics and Nested Q&A
- Seamless integration with events

Benefits

- Secure more business opportunities
- Create strong social networking environment
- Access real-time reports about networking activities
- Get relevant leads and save time
- Automate matchmaking process over portable devices
- Set one to two, two to three, or any combination of meetings!



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