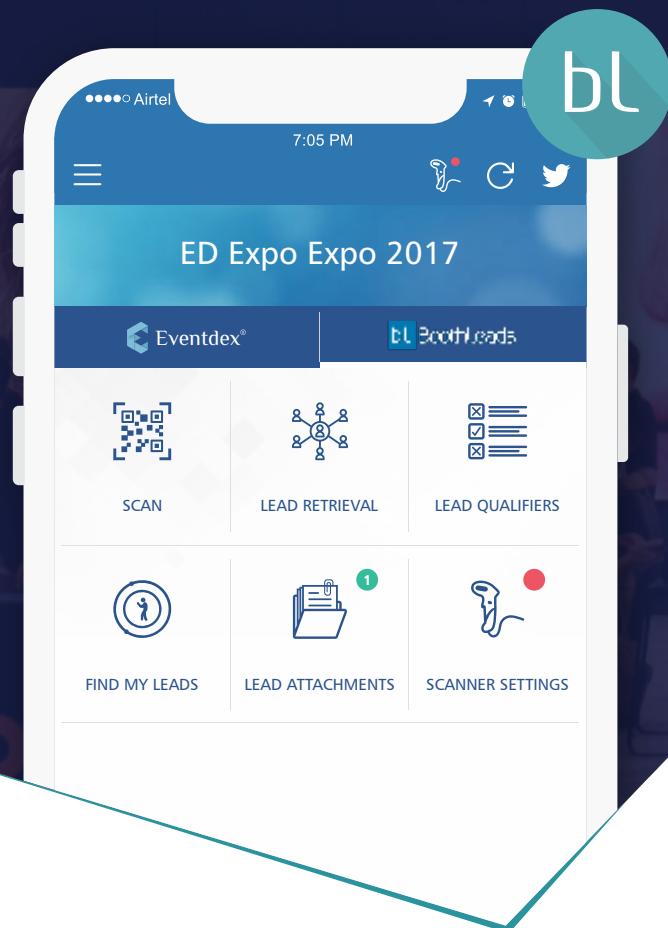


BoothLeads

Tradeshows are an excellent way to generate thousands of sales leads for future marketing campaigns. With leads ranging from ice cold to burning hot, you need an appropriate strategy for warming prospects and closing sales. From business cards to close connections, lead management is often underrated although it is the most important final stage of your tradeshow marketing. Did you know, nearly 80% of tradeshow leads are not followed up due to poor lead management.



Unearth The Power Of Tradeshow Leads With BoothLeads

A mobile app that helps event organizers, exhibitors and attendees generate quality leads. BoothLeads optimizes your tradeshow leads so that you can be rest assured of delivering an awesome attendee and exhibitor experience.



Sync leads



Store leads



Scan QR codes



Rate leads



Send an email



Set reminder



Get in-depth insights



Use on multiple devices



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